GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Health, Medical & Family Welfare Department – Red Cross Society - Proposal for the establishment of 'Jana-Aushadhi' stores under Pradhan Mantri Bhartiya Jana-Aushadhi Pariyojana (PMBJP) program of the Government of India in all Government General Hospitals in the state – Permission accorded – Orders - Issued.

HEALTH MEDICAL & FAMILY WELFARE (H2) DEPARTMENT

G.O.RT.No. 327 Dated: 30-05-2025

Read the following:

1	Letter from the Indian Red Cross Society, Andhra Pradesh Branch, Lr.No.IRCS /APSB/PMBJK/2023 Dt 21.07.2023.
2	From the Director of Medical Education, A.P., Vijayawada, e.File.Computer No.2159210.
3	Govt.Memo.No.2159210/H.2/2023, H.M&F.W(H2) Department, Dated: 28-12-2023.
4	Govt.Memo.No.2159210/H.2/2023, H.M&F.W(H2) Department, Dated: 22-02-2024.

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ORDER:

In the letter 1st read above, the Indian Red Cross Society, Andhra Pradesh Branch has requested the Government to permit the society to Open 'Jana-Aushadhi' Medical stores in all the 26 Government District Headquarters Hospitals across the State.

2. In the e.file 2nd read above, the Director of Medical Education, A.P., Vijayawada has provided the prevailing situation of Generic Medical Shops at Teaching Hospitals in the state and informed that currently there is huge profiteering by the existing shops and there was conspicuous lack of effective mechanism to regulate the whimsical prices of the shops sold to patients. Therefore the DME, AP, Vijayawada has requested the Government to accord permission to the Red Cross Society for the establishment of 'Jana-Aushadhi' stores under Pradhan Mantri Bhartiya Jana-Aushadhi Pariyojana (PMBJP) programme of the Government of India in all Government General Hospitals in the state.

3. Government after deliberation has observed that, currently shopkeepers in the Generic Medical Shops at Teaching Hospitals in the state were selling the medicines at different rates to different customers offering different discounts and many of the shops given originally in the name of SHGs are run by private individuals for profit only. The Government of India in-order to ensure supply of quality medicine at affordable prices has started Pradhan Mantri Bhartiya Jana-Aushadhi Pariyojana (PMBJP) program to encourage to open Jana Aushadhi stores across the country and Ministry of pharmaceuticals, GOI had appointed regional coordinators to

(P.T.O.)

buy the generic drugs directly from the companies by tender process and publish MRP on all the drugs and 15% margin is given to the agency which runs Jan Aushadhi stores. In this method, the people will get the medicines at affordable prices and there is no cheating and no exploitation to patients as the drugs are sold at MRP only. The quality of the medicines is checked by the o/o Regional coordinator, Jan Aushadhi. So there is transparent and regulated mechanism guarantees that medicines are sold at affordable, pre-determined prices, thereby eliminating opportunities for exploitation and ensuring fairness to patients.

4. After careful examination of the proposal, the Government, hereby, accord permission to the Red Cross Society to establish 'Jana-Aushadhi' stores under the Pradhan Mantri Bhartiya Jana-Aushadhi Pariyojana (PMBJP) programme of the Government of India in all Government General Hospitals across the state. Hospital development societies of the concerned GGH shall fix the lease rates in consultation with R&B department.

5. The Director of Medical Education, A.P., Vijayawada shall take necessary action in the matter, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M.T. KRISHNA BABU
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Director of Medical Education, A.P., Vijayawada.
Copy to:
The Indian Red Cross Society, Andhra Pradesh State Brach.
The O.S.D to Minister (HFW&ME)
The P.S. to Spl.CS to Govt., HM&FW Department.
The P.S. to Secy to Govt., HM&FW Department.
SF/SC.(2159210)

// FORWARDED :: BY ORDER//

SECTION OFFICER